



THE SIGN OF TRUST

ARSH

Group of Companies

A diversified business group headquartered in Bengaluru with offices in Ayodhya and Dubai.

Corporate Profile

2026

01	The Group Who we are, at a glance, about, purpose, 2030 vision	PAGE 03
02	Business verticals Five verticals across ten sectors	PAGE 08
03	Companies A page for each of the thirteen companies	PAGE 14
04	Geographic presence Bengaluru, Ayodhya and Dubai	PAGE 30
05	Leadership Founder, board, legal advisers and spiritual advisor	PAGE 31
06	Responsibility Arsh Human Needs Foundation	PAGE 38
07	Contact Offices, telephone, email and website	PAGE 41

13
COMPANIES

10
BUSINESS SECTORS

02
COUNTRIES

This profile is drawn from the Group's own records and its companies' published material. Figures beyond those stated are not claimed.

ARSH GROUP OF COMPANIES · ARSHBANGALORE.COM

One opportunity *at a time.*

The Arsh Group of Companies is a diversified business group headquartered in Bengaluru, with an international office in Dubai. Its companies work across real estate, asset management, investments, minerals and energy, trading, hospitality, consumer products, recycling, waste management and consultancy.

I 3

COMPANIES

Across Bengaluru and Dubai, plus one foundation

I O

BUSINESS SECTORS

From real estate and hospitality to minerals and recycling

O 2

COUNTRIES

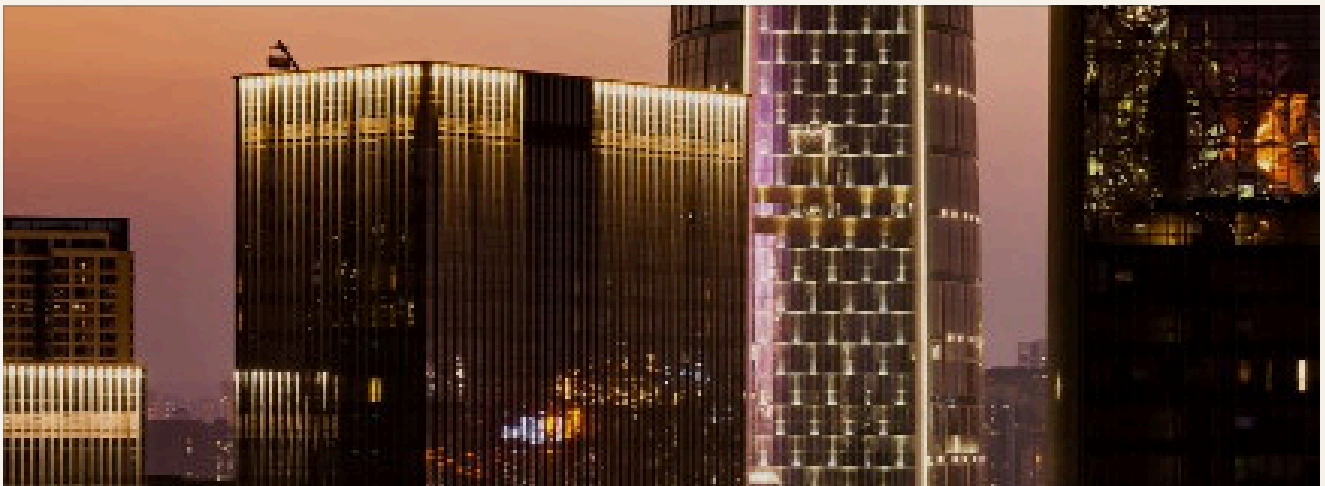
India and the United Arab Emirates

How the Group grows

Arsh was not built as an overnight success. It has grown one opportunity at a time, and each new business begins the same way: by understanding the market, building the right relationships and making calculated decisions with a long-term view.

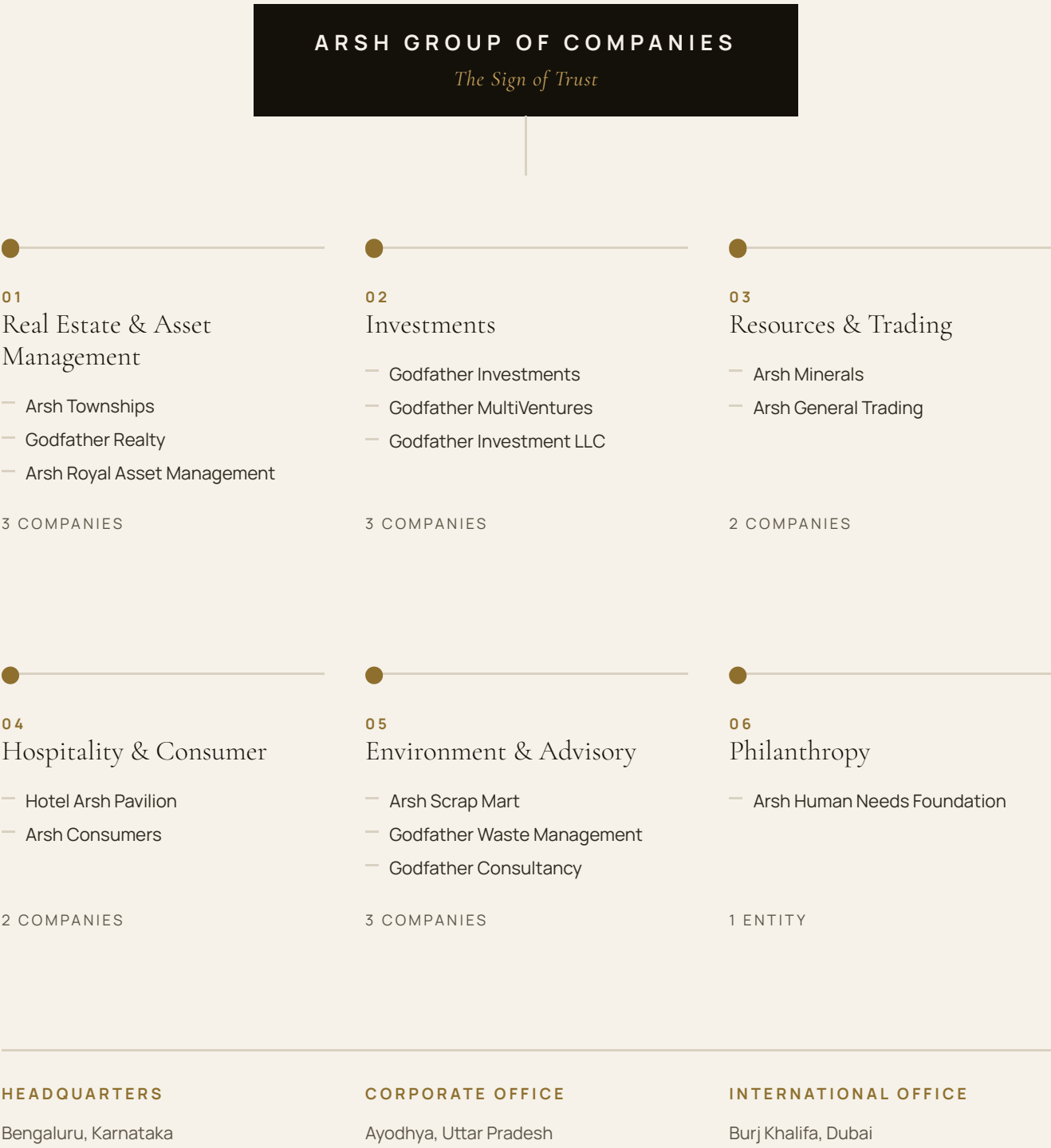
What it stands for

The Group places its emphasis on growth, innovation and trust, and on a founding belief that true success should benefit everyone involved: clients, partners, employees and the communities its businesses serve.



The structure of *the Group*

Thirteen companies and one foundation, organised into five business verticals across ten sectors and two countries. Each company operates under its own name and management, within a single group identity.



How Arsh *was built*

Arsh was not built as an overnight success. It has grown one opportunity at a time, and each new business begins the same way: by understanding the market, building the right relationships and making calculated decisions with a long-term view.

The Group places its emphasis on growth, innovation and trust, and on a founding belief that true success should benefit everyone involved: clients, partners, employees and the communities its businesses serve.

The Group began with a transport business started by its founder at fifteen. What followed was not a single leap but a sequence of decisions: a business understood, a relationship built, an opportunity taken. That sequence now spans real estate and asset management, investments, minerals and trading, hospitality and consumer products, recycling and waste management, and consultancy.

Today the Group is directed from Bengaluru, with a corporate office in Ayodhya and an international office on the 118th floor of the Burj Khalifa in Dubai. Its Dubai companies carry the same name and the same standard into international markets.

“Build with ambition. Lead with integrity. Respect every faith. Serve every human being.”

MOHAMMED AMEENUDDIN, FOUNDER & CHAIRMAN



THE GROUP IN BRIEF

FOUNDED BY	Mohammed Ameenuddin
HEADQUARTERS	Bengaluru, Karnataka, India
OFFICES	Bengaluru · Ayodhya · Dubai
COMPANIES	13 companies and one foundation
SECTORS	10 business sectors
PHILANTHROPY	Arsh Human Needs Foundation

Purpose *before profit*

01 – VISION

To transform the lives of our clients by giving the most sustainable and naturally procured solutions to all of humanity. We strive to create a luxurious opportunity for every member of our esteemed clientele.

02 – MISSION

We aim to provide our customers, employees, vendors and investors with a top-notch holistic experience under Arsh Group of Companies, and to provide expert representation and assistance within all the domains of our businesses.

03 – VALUES

People

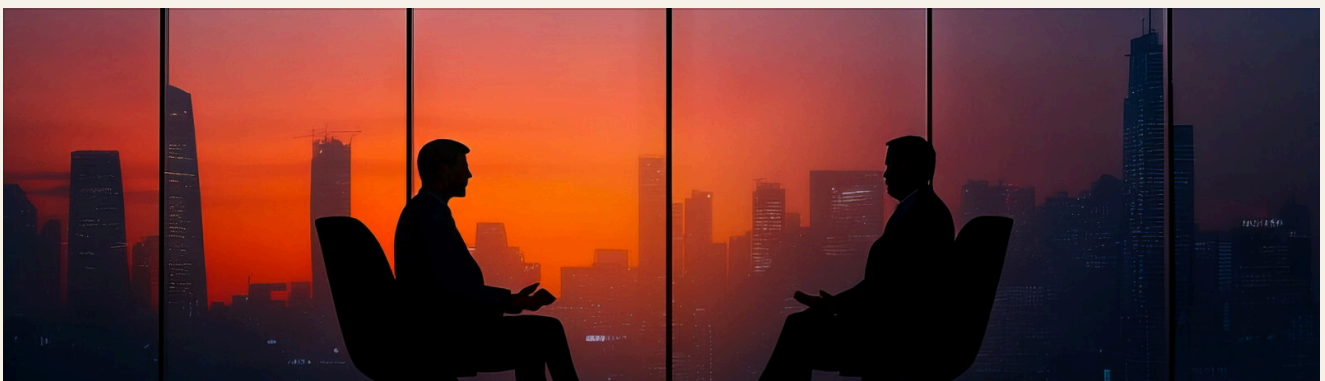
We deeply care about people: our people, our partners, our investors, our clients and the communities to which we belong.

Passion

Passion is our fuel, instilling a natural drive towards the betterment of our country and our cultures.

Place

We take our responsibilities towards the environment seriously, creating a better place for existing and future generations.



Building a ₹25,000 crore *enterprise by 2030*

Our vision is to create a diversified and professionally managed business group with a projected valuation of ₹25,000 crore by 2030.

Driven by strategic investments, large-scale real estate development, disciplined capital allocation and sustainable growth, we aim to build long-term value for our stakeholders.

With a strong focus on premium and ultra-luxury real estate, structured investments and high-value projects, we are positioning the Group for significant scale and market leadership.

₹25,000
crore

PROJECTED GROUP VALUATION BY 2030

01

From Vision to
Value.

02

From Growth to
Scale.

2030

₹25,000 Crore.

This is not merely a financial target. It represents our ambition to build a strong, trusted and enduring enterprise for the future.

02

Business verticals

01 Real Estate & Asset Management

02 Investments

03 Resources & Trading

04 Hospitality & Consumer

05 Environment & Advisory

Real Estate & Asset Management

Land development around Bengaluru, advisory for buyers and investors, and the management of property once it is owned.



COMPANIES IN THIS VERTICAL

Arsh Townships

The Sign of Trust

Bengaluru, India · arshtownships.com

Godfather Realty

Your trusted partner for smart real estate investments

Bengaluru, India · godfatherrealty.in

Arsh Royal Asset Management

Your property in Bangalore, managed to the last rupee

Bengaluru, India · arshassetmanagement.com

CAPABILITIES

- Land acquisition, approval and development
- Site infrastructure completed before handover
- Residential and commercial property advisory
- NRI property management and tenant verification
- Rent collection, maintenance and owner reporting

Investments

A SEBI-registered alternative investment fund, its investment manager, and an international investment company in Dubai.



CAPABILITIES

- Category II Alternative Investment Fund registered under SEBI
- Sponsor and Investment Manager of Godfather Investments Trust
- Structured real estate investment with reputed developers
- Clearly defined exit strategies and regulatory visibility
- International opportunities across commercial assets and emerging businesses

COMPANIES IN THIS VERTICAL

Godfather Investments

Structured real estate investment with disciplined execution

Bengaluru, India · godfatherinvestments.in

Godfather MultiVentures

Investing in India's potential

Bengaluru, India · godfathermultiventures.com

Godfather Investment LLC

Where opportunity meets vision

Burj Khalifa, Dubai, UAE · dubaigodfather.ae

Resources & Trading

Mining and energy in India, and the cross-border trade of essential commodities out of Dubai.



COMPANIES IN THIS VERTICAL

Arsh Minerals

The Sign of Trust

Bengaluru, India · arshminerals.com

Arsh Bangalore General Trading LLC

Connecting markets. Moving essential commodities.

Burj Khalifa, Dubai, UAE · arshgeneraltrading.ae

CAPABILITIES

- Mining and energy operations
- Sourcing, supply, import, export and distribution
- Fruits and vegetables, urea, scrap and minerals
- Engineering-led, long-term partnerships

Hospitality & Consumer

A growing collection of stays across India, and agricultural produce bought direct from audited farms and mills.



CAPABILITIES

- Hotels across Kukke, Coorg, Madikeri, Bengaluru and Goa
- Rice, pulses, spices and fruit sourced direct
- Lot-by-lot inspection
- End-to-end export handling

COMPANIES IN THIS VERTICAL

Hotel Arsh Pavilion

A collection of destinations

Kukke, Coorg, Madikeri, Bengaluru and Goa · hotelarshpavilion.com

Arsh Consumers

Sourced in India, shipped to your warehouse

Bengaluru, India · arshconsumers.com

Environment & Advisory

Recovering value from what industry discards, managing the waste journey for cities, and advising founders and boards.



COMPANIES IN THIS VERTICAL

Arsh Scrap Mart International

Creating treasure out of waste

Bengaluru, serving Karnataka · arshscrapmart.com

Godfather Waste Management

Cleaner cities start with smarter waste

Bengaluru, India · godfatherwastemanagement.com

Godfather Consultancy

Strategy that turns ambition into enduring enterprise

Bengaluru, India · godfatherconsultancy.com

CAPABILITIES

- Ferrous and non-ferrous scrap trading
- Doorstep collection through to final recovery
- Services for businesses, communities and cities
- Strategy, operations and growth advisory

03

Companies

01 Real estate and asset management

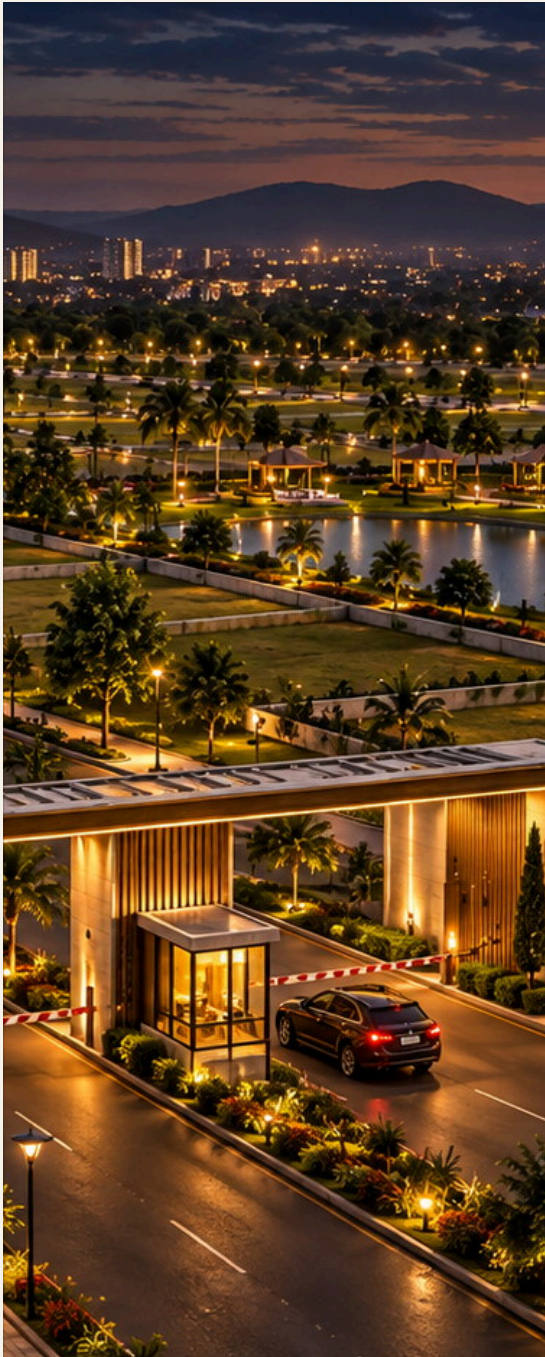
02 Investments

03 Resources and trading

04 Hospitality and consumer products

05 Environment and advisory

06 Philanthropy



Arsh Townships

Land that holds its promise

Thirty years of acquiring, approving and developing land around Bengaluru, so the plot a buyer registers is exactly the plot they were shown. Every layout is DC-converted for residential use and sanctioned by the competent planning authority.

WHAT WE DEVELOP

- Plotted townships — converted, approved residential layouts
- Villas and row houses in gated communities
- Apartments — 2 and 3 BHK in established neighbourhoods

DELIVERED BEFORE HANDOVER

- Asphalted roads
- Box drainage
- Underground cabling
- Street lighting and parks
- Sanctioned water connection

149,999+

Sq. ft. of land developed

2,490+

Families settled

11+

Townships delivered and underway

30+

Years in Bengaluru real estate

Continued overleaf: the process from title to registration, and the townships delivered.

From raw land to a registered address

01

Title & survey

Encumbrance check, mother deed trace and a physical survey before any commitment.

02

Layout & approval

Conversion, master planning and sanction from the competent authority.

03

Development

Roads, drains, water lines, underground cabling, street lighting and parks.

04

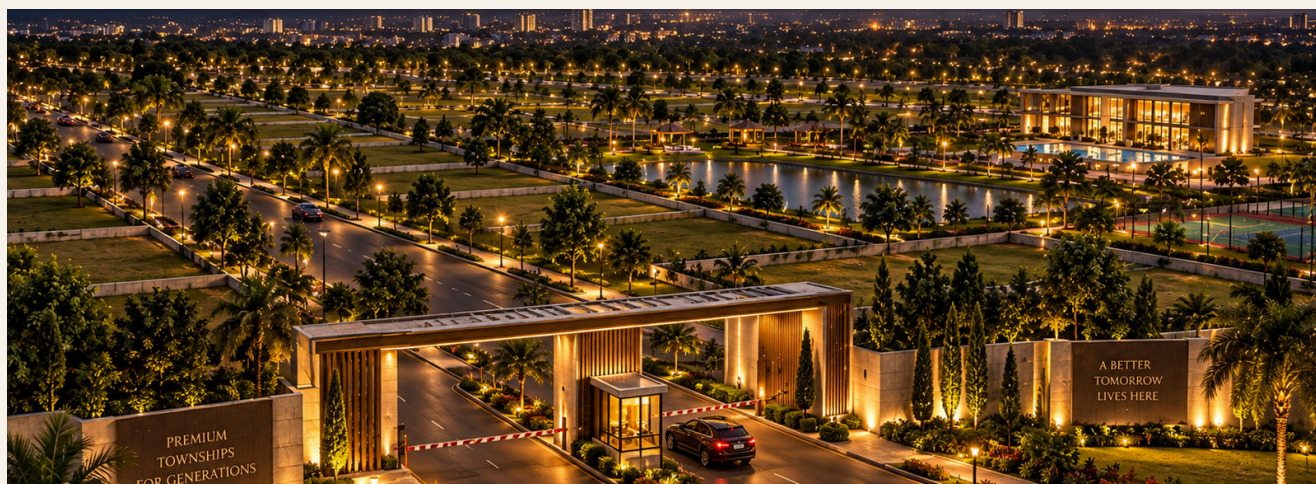
Registration

Khata, sale deed and handover, with the team present at the sub-registrar.

TOWNSHIPS DELIVERED AND UNDERWAY

PROJECT	LOCATION	DETAIL	STATUS
Arsh Paradise Phase 2	Nelamangala	12 acres	ONGOING
Arsh Residence	Shivaji Nagar	2 & 3 BHK	ONGOING
Arsh Highpoint	Nelamangala	Plotted	ONGOING
Arsh Hills	Bannerghatta	Gated plots	COMPLETED
Arsh Greens	Huttanahalli	Plotted	COMPLETED
Arsh Paradise Phase 1	Nelamangala	6 acres	COMPLETED
Arsh Town	Yarralakkenahalli	11 acres	PROPOSED

Documents handed to every buyer: mother deed, sale deed, encumbrance certificate, conversion order, approved layout plan and khata.



Godfather Realty

Building wealth through trusted real estate guidance

Headquartered in Bengaluru, Godfather Realty helps homebuyers, investors, businesses and NRIs find opportunities across India's most promising markets. Only verified, legally approved projects reach a client, and a single advisor stays with them from the first call to possession.

18

Projects

3,200+

Acres

12

Destinations

06

Service lines

LANDMARKS IN THE MAKING

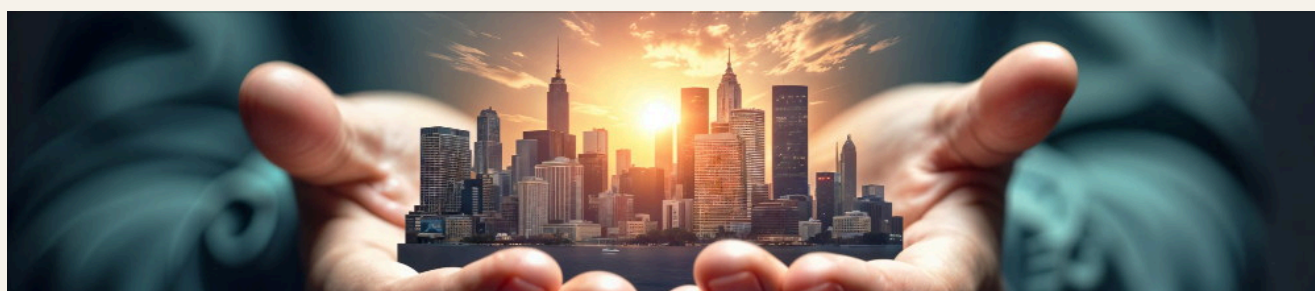
PROJECT	LOCATION	SCALE
Managed coffee estate plots	Chikkamagaluru, Western Ghats	1,800 acres
Managed villa plots	Gorvenahalli, Nelamangala	100 acres
High-end plotted development	Chikkaballapura	80 acres
Resort with villas	Goa	46 acres
European-theme villas	Nandi Upachar, Devanahalli	38 acres
Office spaces and IT park	Old Airport Road, Bengaluru	20 acres

SERVICES

- Residential properties
- Commercial real estate
- Investment advisory
- NRI services
- Property management
- Legal and home loans

PORTFOLIO MIX

- Villa communities — 8 projects
- Plotted developments — 6 projects
- Apartments and commercial — 3 projects
- Managed coffee estate — 1 project, 1,800 acres





Arsh Royal Asset Management

Your property in Bangalore, managed to the last rupee

Residential, commercial and NRI-owned property managed end to end – from tenant verification to rent collection to maintenance – with reporting owners can actually read. Work is handled in-house or through vetted partners, under a clear written management contract.

SERVICES

- Residential property management
- Commercial property management
- NRI property management
- Renting and tenant management
- Property maintenance
- Rent collection and distribution

FOR OWNERS LIVING ABROAD

- Digital rent collection and monthly remittance
- Periodic audits with dated photo reports
- Rent statements for tax filing
- A single point of contact across time zones

95%+

Occupancy sustained across managed properties

24×7

Property manager access for urgent issues

By 5th

Monthly rent statement in the owner's inbox

100%

Repairs carried out only on owner approval

The company states recognition as Top 10 Most Promising in 2020 and 2021.



Godfather Investments

Structured real estate investment with disciplined execution

A Category II Alternative Investment Fund registered under SEBI, investing in structured real estate opportunities with reputed developers — projects with strong demand fundamentals, regulatory visibility and clearly defined exit strategies.

INVESTMENT PRINCIPLES

- Structured real estate — opportunities with reputed developers and defined exits
- Regulatory visibility — every opportunity assessed for regulatory clarity and compliance
- Long-term value — disciplined capital allocation and transparent governance

FUND STRUCTURE	Trust, constituted under the Indian Trusts Act, 1882
REGISTRATION	Category II Alternative Investment Fund under the SEBI (Alternative Investment Funds) Regulations, 2012
SEBI REGISTRATION NO.	IN/AIF2/26-27/2238
INVESTMENT MANAGER	Godfather MultiVentures Private Limited
REGISTERED OFFICE	48, 5th Main Road, Jayamahal Extension, Bengaluru, Karnataka

Investment in an alternative investment fund carries risk. No return is assured or guaranteed.

Godfather MultiVentures

Investing in India's next chapter of growth

An investment manager working across India's real estate and infrastructure sectors through disciplined capital allocation, rigorous underwriting and active asset stewardship. It acts as Sponsor and Investment Manager of Godfather Investments Trust and its schemes.

₹250 Cr

Target corpus, Real Estate Fund – I

₹1 Cr

Class A minimum commitment

5 yrs

Fund tenure, with a 2-year extension

09

Investment themes

INVESTMENT THEMES

- Residential
- Commercial
- Plotted and land-led
- Redevelopment
- Last-mile and near-completion
- Warehousing and logistics
- Data centres and digital infrastructure
- Hospitality
- Other permitted opportunities



SIX LENSES BEFORE CONVICTION

- Start with the people
- Understand the asset
- Test the economics
- Challenge the downside
- Think about the end
- Value alignment

TRUST

Godfather Investments Trust,
SEBI Reg. No. IN/AIF2/26-
27/2238

TRUSTEE

Beacon Trusteeship

CUSTODIAN

HDFC Bank

REGISTRAR

KFin Technologies

STRUCTURE

Close-ended, commercial and residential focus

01

Source & screen

Opportunities arrive through entrepreneurs, developers and advisers, then are tested against the strategy.

02

Diligence & structure

Commercial, financial, legal and technical diligence, then valuation, protections and alignment.

03

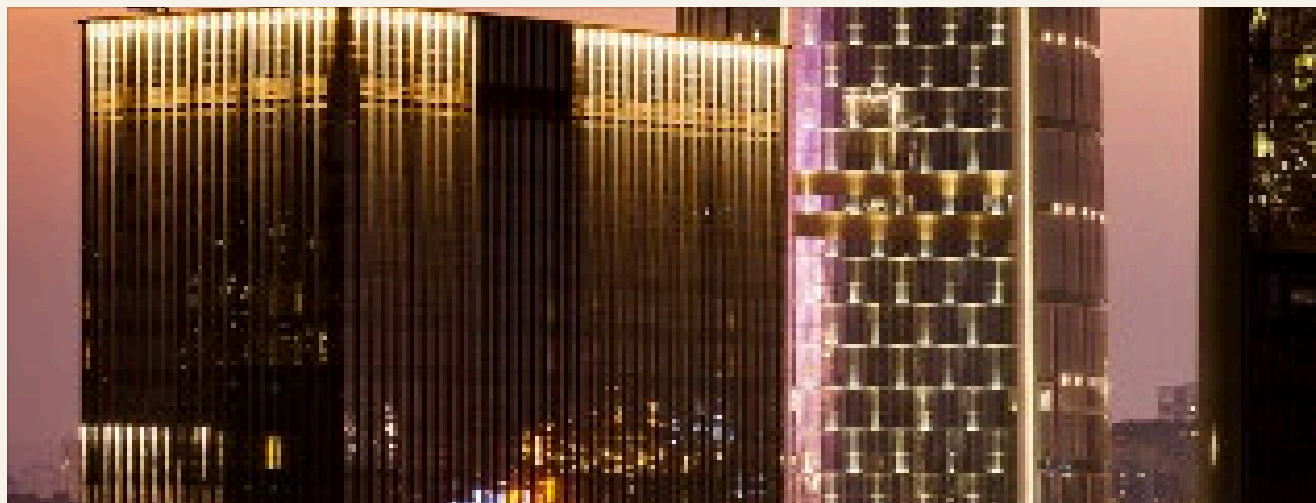
Monitor & realise

Investments reviewed through the period, with realisation routes considered before capital is committed.

For eligible investors only. No return is assured or guaranteed. The PPM should be reviewed before investing.

Godfather Investment LLC

Where opportunity meets vision



Based in Dubai, Godfather Investment LLC identifies and develops opportunities across real estate, commercial assets, global markets, emerging businesses and strategic ventures — selective rather than opportunistic, and weighted towards long-term value.

06

Investment sectors

Dubai

Global investment base

118th

Floor, Burj Khalifa

2

Continents of activity

WHAT WE INVEST IN

- Global investments across international markets
- Real estate — residential, commercial and development assets
- Commercial investments — office, retail, industrial and logistics
- Startup investments in scalable emerging businesses
- Business ventures with sound management
- Gabro mines and natural-resource opportunities

PHILOSOPHY

- Understand the opportunity
- Build strong relationships
- Manage risk thoughtfully
- Maintain a long-term view
- Diversify across sectors
- Focus on sustainable growth

01

Identify

Opportunities with genuine, meaningful potential.

02

Understand

The market, the people, the asset and the risk, before a view is formed.

03

Build relationships

Trust, transparency and shared objectives.

04

Create value

Each investment approached with a long-term view.

BURJ KHALIFA, DUBAI, UAE



Arsh Bangalore General Trading LLC

Connecting markets. Moving essential commodities.

Sourcing, supply, import, export and distribution brought together across a focused portfolio of essential commodities. A requirement is understood first; the supply is then built around it, with availability, specification and terms confirmed per requirement.

WHAT WE TRADE

- Fruits and vegetables — sourced for quality, consistency and timely movement
- Scrap — recyclable and industrial material routed toward productive reuse
- Urea — agricultural and commercial supply
- Minerals — sourced for industrial and commercial requirements

CAPABILITY

- Sourcing and supply through supplier relationships
- Import and export, coordinated around documentation and timing
- Distribution, from planning through to delivery

04

Core commodity divisions

360°

Sourcing to distribution

2

Continents connected

Dubai

Trading base

BURJ KHALIFA, DUBAI, UAE

Arsh Minerals

Excavating excellence



Arsh Minerals & Energy Resources works across mining and energy with three integrated capabilities delivered as one partnership: extraction and crushing, iron ore trading, and transport and logistics. Operations extend into remote terrain, including Odisha and Jharkhand.

15+

Years of experience

03

Integrated services

India

Areas of operation

24/7

Tracked logistics

SERVICES

- Mining and crushing — responsible, end-to-end extraction
- Iron ore trading — reliable supply and ethical sourcing
- Transport and logistics — bulk material moved across India

HOW WE WORK

- Sustainable, environmentally responsible operations
- Rigorous quality control and testing against specification
- Proven capability in remote, challenging terrain
- Advanced tracking for route optimisation and minimal downtime

THE TEAM

NAME

ROLE

Mohammed Ameenuddin

CEO & Founder

Praveen M

Finance Director

K Ram Gupta

Operations

N Jaisimha

Consultant

BENGALURU, INDIA

ARSH GROUP OF COMPANIES

CORPORATE PROFILE 2026

23

Hotel Arsh Pavilion

Hospitality, shaped by place

Hotel Arsh is not one address but a growing family of them, each shaped by the land it stands on: from the temple foothills of Kukke to the coffee hills of Coorg, the airport corridor of Bengaluru and forty-six acres taking shape in Goa.

04	125	25	46
Destinations	Keys, Bengaluru — five star	Presidential suites, Kukke	Acres, Goa

THE COLLECTION

DESTINATION	LOCATION	DETAIL	STATUS
Kukke	Dakshina Kannada, Karnataka	25 presidential suites	OPERATING
Bengaluru	Airport district	125 keys, five star	OPERATING
Madikeri	Coorg, Karnataka	14 → 36 keys	EXPANDING
Goa	North Goa	46 acres, 5 km from the international airport	COMING SOON

WAYS TO EXPERIENCE ARSH

- Stay — accommodation considered for each destination
- Discover — journeys shaped by the surrounding landscape
- Unwind — time and space, deliberately unhurried
- Gather — places designed around people
- Celebrate — hospitality made for occasions



Arsh Consumers

Sourced in India, shipped to your warehouse

Rice, pulses, spices and fruit bought direct from audited Indian farms and mills, inspected lot by lot, with export documentation and logistics handled end to end. Each category is bought against the buyer's grade, moisture and packaging requirement.

10+

Years sourcing from India

999+

Audited manufacturing partners

76+

Countries served

06

Product categories

WHAT WE SOURCE

- Rice — basmati, non-basmati, sella
- Spices — whole, ground, specialty
- Pulses — masoor, moong, toor, chana
- Chickpeas — kabuli, desi, kala chana
- Beans — kidney, black-eyed, white
- Fresh fruit — mango, pomegranate, grape

WHY BUYERS SOURCE FROM INDIA

- Competitive processing base keeps landed cost down
- Supplier mills operating to ISO, HACCP and FDA export norms
- Major ports reaching Europe, the Gulf, Africa and the Americas
- Grains, pulses, spices and fruit under one partner
- Every lot checked for grade, moisture and purity
- Direct relationships with audited growers and mills



01

Requirement analysis

Specification, quantity, certifications and delivery window.

02

Supplier identification

Audited network, matched by region.

03

Sample development

Grade, moisture, aroma and compliance.

04

Price negotiation

Competitive quote, terms fixed.

05

Production monitoring

Factory checks and consistency tracking.

06

Quality inspection

Independent pre-shipment check.

07

Documentation & logistics

Export documents, customs and freight.

08

On-time delivery

Tracked shipment and ongoing support.

Arsh Scrap Mart International

Creating treasure out of waste



E-waste and scrap metal bought, collected and recycled across Karnataka, with door-to-door pickup, transparent market pricing and no hidden charges. Collected metal is sorted and melted at the company’s recycling centres and returned to industry as raw material.

03 Procurement streams WHAT WE BUY — E-waste scrap — collected on one call, with capacity for large volumes — Construction scrap — a wide assortment at market rates — Industrial scrap — door-to-door collection for industry across Karnataka	05 Metals recovered METALS RECOVERED — Copper — Aluminium — Gold — Silver — Platinum	Karnataka Area served	Zero Hidden charges
01 Collect Door pickup, arranged on one call.	02 Procure Best market price, quoted transparently.	03 Process Sorting and melting at the recycling centre.	04 Recycle Metals recovered for industry.
05 Value Treasure out of waste.			

The company follows a reduce, reuse and recycle approach, aimed at building zero-waste communities.



Godfather Waste Management

Cleaner cities start with smarter waste

The whole waste journey managed for businesses, communities and cities across India, from doorstep collection to final recovery, with almost nothing left for landfill. Contracts include long-tenure municipal work alongside corporate, education and residential sites.

SOLUTIONS

- Zero Waste Program — audits, reduction, segregation, collection, processing, tracking and certification
- Extended Producer Responsibility — CPCB registration, collection, traceability and annual returns
- Waste consultation — audits, advisory and system design for cities, campuses and estates

SECTORS SERVED

- Companies and tech parks
- Townships and residential communities
- Educational institutions
- Property consultants and facility managers
- Producers, importers and brand owners
- Consulting organisations and urban local bodies

CERTIFICATION	IMS certified by TÜV SÜD
STANDARDS	ISO 9001:2015, ISO 14001:2015, ISO 45001:2018
LANDFILL DIVERSION	98%
DRY WASTE RECYCLED	65.4%
E-WASTE AND FOOD WASTE	100% recycled and composted
EMISSIONS OFFSET	94,817 MT CO ₂ e

50+

Sites across top cities

100+

Metric tonnes managed daily

11+

Years of service

420+

Team members

Half of the team is drawn from economically challenged backgrounds, with 58% local hiring.

Godfather Consultancy

Strategy that turns ambition into enduring enterprise



Headquartered in Bangalore, Godfather Consultancy partners with founders and boards to sharpen strategy, streamline operations and unlock durable growth, working with startups, SMEs, large enterprises and multinationals across India and abroad.

9+

Industries served

3+

Countries of presence

06

Practices

360°

Full-spectrum advisory

PRACTICES

- Management consulting — strategy, management systems and execution discipline
- Marketing consulting — positioning, lead generation and conversion
- Business advisory — decisions, sales, systems and profitability
- HR consulting — hiring systems, policies, performance and compliance
- Operations and process — workflow efficiency and repeatable excellence
- Manufacturing advisory — dealer development, productivity and profitability

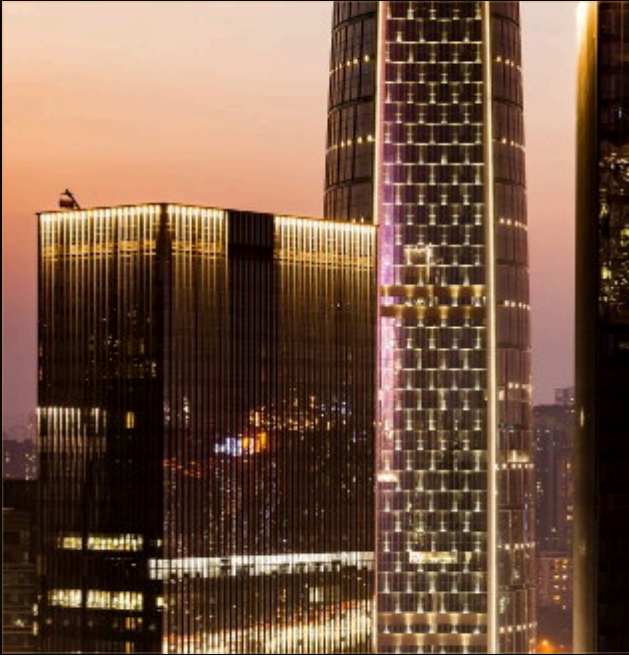
BENGALURU, INDIA

INDUSTRIES

- Manufacturing
- SMEs and startups
- Retail and logistics
- Food and healthcare
- Energy and utilities
- Public sector

Dubai, *United Arab Emirates*

Two Group companies operate from Office No. 11801 on the 118th floor of the Burj Khalifa, Downtown Dubai.



INVESTMENTS

Godfather Investment LLC

Where opportunity meets vision

Based in Dubai, Godfather Investment LLC identifies and develops opportunities across real estate, commercial assets, global markets, emerging businesses and strategic ventures.

investment@dubaigodfather.ae · +971 58 518 0555

TRADING

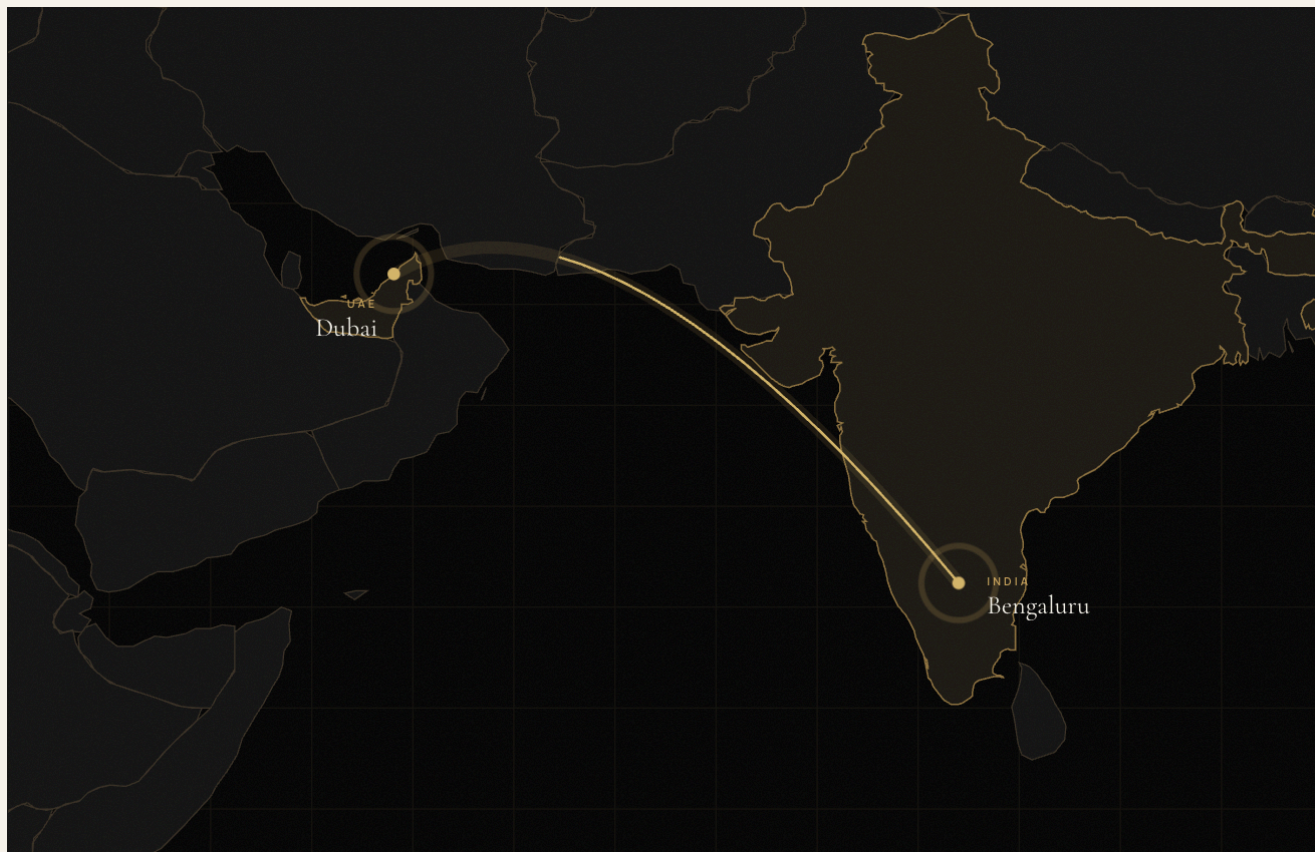
Arsh Bangalore General Trading LLC

Connecting markets. Moving essential commodities.

Brings sourcing, supply, import, export and distribution together across a focused portfolio of essential commodities: fruits and vegetables, urea, scrap and minerals.

info@arshgeneraltrading.ae · +971 58 518 0555

From Bengaluru *to the world*



Bengaluru

HEADQUARTERS

No. 48, 5th Main Road, Jayamahal
Bengaluru, Karnataka 560046
India

ELEVEN COMPANIES AND THE
FOUNDATION

Ayodhya

CORPORATE OFFICE

Behind Navin Sabji Mandi
Lucknow–Ayodhya Highway, Near RTO
Office
Ayodhya 224001, India

UTTAR PRADESH

Dubai

INTERNATIONAL OFFICE

Office No. 11801, 118th Floor
Burj Khalifa, Downtown Dubai
United Arab Emirates

TWO COMPANIES

Eleven companies and the Foundation are based in Bengaluru; two companies operate from Dubai. The Ayodhya corporate office serves the Group's work in northern India.

05

Leadership

-
- 01 Mohammed Ameenuddin, Founder & Chairman
 - 02 His story, in six chapters
 - 03 The principles he leads by
 - 04 Words of purpose
 - 05 Board and legal advisers
 - 06 Spiritual advisor



05 — LEADERSHIP

Mohammed Ameenuddin

FOUNDER & CHAIRMAN

ENTREPRENEUR, INVESTOR, PHILANTHROPIST,
HUMANITARIAN

Mohammed Ameenuddin is the Founder and Chairman of the Arsh Group of Companies and the founder of the Arsh Human Needs Foundation. His life's work moves between two commitments that, for him, have always belonged together: building enterprises and serving people in need.

His journey has crossed industries, businesses and opportunities. What has not changed is the conviction beneath it: success means more when it makes a difference for others.

“Build with ambition. Lead with integrity. Respect every faith. Serve every human being.”

ALSO FOUNDER OF

Arsh Human Needs Foundation

A registered non-governmental, non-religious and non-profit social service organisation.

His story, *in six chapters*

Age 15

Starting young, by choice

He grew up in a family with a strong business background, surrounded by enterprise from an early age. At 15, using savings from his pocket money, he bought a couple of lorries and started a small transport business. He did not inherit his entrepreneurial identity. He built it.

The journey

From a couple of lorries to a business group

That first venture became his business education: operations, customers, assets and the discipline it takes to keep a business moving. One business led to another, and each opened the door to the next, from one young man's first venture to an ecosystem of enterprises in Bengaluru and Dubai.

Leadership

From entrepreneur to institution builder

As the Group grew, so did the reach of his decisions. He learned early that businesses are built through people as much as capital, through trust as much as transactions, and through patience as much as ambition.

Philanthropy

When success changed the question

In the early years, the question was simple: what can I build? As his businesses matured, it became a different one: what can what I have built do for others? Philanthropy is a personal commitment he treats with the same seriousness as any enterprise.

The Foundation

A different kind of investment

He founded the Arsh Human Needs Foundation to reach people who are poor, sick, elderly or living with disabilities. Its work extends to scholarships, skill development for women and school-adoption programmes. Relief can solve today's problem. Education and skills can change tomorrow.

Humanity

Respect every faith. Serve every human being.

He holds faith, spirituality and the traditions of the communities around him in deep respect, and takes part in them with sincerity. His approach to humanitarian service is firmly secular and inclusive: need does not ask for a religion, and help should never depend on one.

“Faith can be personal. Humanity must be universal.”

MOHAMMED AMEENUDDIN

The principles *he leads by*

01

Start with what you have

Waiting for perfect circumstances can mean waiting forever.

03

Earn trust

Relationships are among the most valuable assets a business can build.

05

Keep learning

Every sector, every challenge and every relationship can teach something.

02

Take responsibility

A business becomes meaningful when its founder accepts responsibility for its outcomes.

04

Recognise opportunity

Growth often comes from seeing possibilities where others see only limitations.

06

Think beyond the immediate

The aim is not a single successful transaction, but something capable of lasting.

Two sides of one legacy

THROUGH BUSINESS, HE BUILDS

ENTERPRISES

EMPLOYMENT

INVESTMENT

INFRASTRUCTURE

PRODUCTS AND SERVICES

ECONOMIC OPPORTUNITY

THROUGH PHILANTHROPY, HE SUPPORTS

PEOPLE IN NEED

EDUCATION

HEALTHCARE

REHABILITATION

HUMAN DIGNITY

SELF-RELIANCE

One creates economic opportunity. The other creates human opportunity.

“

Arsh Group of Companies started as a dream to bring me personal success. As my journey progressed, that dream evolved to touch the lives of my clients in a similar successful fashion.

Through Arsh Group of Companies, I strive to bring about a social and economic change by being as sustainable as possible, towards both people and the environment. I strive to bring a world-class standard of service to my esteemed clients by performing efficient business endeavours. To bring this about, my main mantra has always been the building of trust.

Our company strives to bring about change in society by reducing the carbon footprint we produce. My dream was to build a holistic business empire that facilitated maximum success and quality service to all my clients. This has been made possible because of the hardworking and passion-driven team that my company houses.

Mohammed Ameenuddin

FOUNDER & CHAIRMAN, ARSH GROUP OF COMPANIES

The people *behind Arsh*

LEADERSHIP

The Group is directed by its Founder and Chairman, with an independent director on the board.



Mohammed Ameenuddin
FOUNDER & CHAIRMAN



Shaziya Ameenuddin
INDEPENDENT DIRECTOR

LEGAL ADVISERS

Legal counsel is provided by advisers in private practice.



Harish Ananthamurthy
LEGAL ADVISOR
Legal i, Advocates & Solicitors



Sudheer Madamaiah
LEGAL ADVISOR
Senior Partner at Khaitan & Co



05 – SPIRITUAL ADVISOR

Rajaguru Paramapujya Shree Shree Manish Guruji

Shree Chamundeshwari Ammanavara Peeta

Rooted in ancient Siddha wisdom, Vedic traditions and Shakti sadhana, Guruji's life is one of complete surrender and service. His guidance offers clarity, courage and a restored sense of direction to those who seek it.

“Where faith moves beyond belief, and
Divine Grace lives in action.”

GORURU, MAGADI TALUK, RAMANAGARA DISTRICT,
KARNATAKA

ARSH GROUP OF COMPANIES

06

Responsibility

01 Arsh Human Needs Foundation

02 Areas of service

03 Programmes beyond relief

04 Secular by design

Beyond business

A person in need is a person deserving of help.

The Arsh Human Needs Foundation is a registered non-governmental, non-religious and non-profit social service organisation working in and around Bengaluru and Karnataka.

It stands with people facing poverty, illness, disability and difficult living conditions, meeting both the need in front of them and the future beyond it: from a meal or medical care today to rehabilitation and a path to employment tomorrow.

PROGRAMMES BEYOND RELIEF

Scholarships For students from economically disadvantaged backgrounds.

Skill development Training programmes for women.

School adoption Programmes for children from poorer communities.

SECULAR BY DESIGN

Humanity above difference

Food, healthcare, education and dignity should never depend on someone's religion. The Foundation serves people of every faith, community and background, without distinction.

Its founder holds every faith in deep respect and takes part in religious and cultural life, while keeping its service open to all.

“Respect people’s beliefs. Never let those differences become a reason to withhold compassion.”

AREAS OF SERVICE

ARSHHUMANNEEDS.FOUNDATION

FOOD ASSISTANCE

MEDICAL ATTENTION

EDUCATION FOR THE POOR

SHELTER AND BASIC NEEDS

REHABILITATION

CARE FOR ELDERLY

BLOOD DONATION

EMPLOYMENT AND LIVELIHOODS



Moments *along the way*

Visits, ceremonies and meetings from the Group's journey.





07 – CONTACT

Let's build *what lasts*

For partnerships, investments or a question about any Arsh company, reach our offices directly.

HEADQUARTERS

Bengaluru

No. 48, 5th Main Road, Jayamahal
Bengaluru, Karnataka 560046
India

CORPORATE OFFICE

Ayodhya

Behind Navin Sabji Mandi
Lucknow–Ayodhya Highway, Near RTO
Office
Ayodhya 224001, India

INTERNATIONAL OFFICE

Dubai

Office No. 11801, 118th Floor
Burj Khalifa, Downtown Dubai
United Arab Emirates

TELEPHONE

+91 95355 55552
+91 98455 55552

EMAIL & WEB

info@arshbangalore.com
arshbangalore.com



WEBSITE

Arsh Group of Companies

The Sign of Trust